


CUSTOMER INSIGHT
DOESN'T HAVE TO
BE COMPLICATED
OR COSTLY.



"This is just a quick note to thank the Retail Maxim team for all their assistance with the research for our recent transport planning project. The data from the car parking provision survey was provided back in a timely and user friendly way. It really supported us in our role as transport planning consultant for our client. We would have no hesitation in recommending Retail Maxim's services".

MARKIDES ASSOCIATES

NEED RELIABLE EVIDENCE TO SUPPORT YOUR TRANSPORT PLANNING?

Transport planning can be difficult if you don't have the data to back up what you're proposing.

Retail Maxim can provide you with **bespoke, affordable insight** from consumers. Get the information you need to write a solid plan, report or proposal so your clients get the transport planning decisions they require.

Using over 20 years' experience and a set of transferable skills, we'll work with you to create **a tailored approach to gathering insight from consumers**. We have the ability to cover a range of transport questions you may need answered. Consumers get asked the right questions the first time around, so you won't be left wishing you'd asked something different.



We keep things simple

You get the data you need, without any unnecessary distraction and our prices stay low. By presenting your data in a way that everyone understands, you won't lose time trying to figure out what it's telling you.

We respect people's time

All our surveys are concise and our skilled team is upfront about how long they will take. Consumers stay relaxed and you get more accurate responses.

Start creating evidence-based plans, reports and proposals with high-quality data from Retail Maxim.

Getting insight from consumers doesn't have to be complicated or costly.

CONTACT OUR TEAM TODAY FOR A FREE CONSULTATION ON HOW WE CAN HELP YOU.