

**CUSTOMER INSIGHT
DOESN'T HAVE TO
BE COMPLICATED
OR COSTLY.**



▲
THE DOME
SELFRIDGES
THE ORIENT
THE GREAT HALL
CUSTOMER SERVICES
ODEON CINEMA
BARTON SQUARE
JOHN LEWIS
CRÈCHE
TAXIS

"We have been working with Retail Maxim for 4 years to carry out intercept surveys across our portfolio of shopping centres. We have found them to be both extremely effective and efficient but also great value for money. The insights we gain from their bespoke surveys and accompanying analysis provides an unparalleled understanding of our visitors. Equally, the team are a pleasure to work with and we look forward to our continued collaboration with them."

ELLANDI LLP

WANT HIGH-QUALITY CUSTOMER INSIGHT WITHOUT THE PRICE TAG?

Knowing what questions to ask customers can be a challenge, let alone getting people to stop and answer them.

Retail Maxim will provide you with **bespoke, affordable exit surveys**, helping you to make business decisions based on facts.

Using over 20 years' experience, we'll work with you to create a **tailored approach to gathering insight for your shopping centre**. Our expert team focuses on understanding what you need to know and why. We ask your customers the right questions the first time around, so you won't be left wishing you'd asked something different.

Are you experiencing a decline in customers?

If footfall's dropping, we can speak to people in local town centres to understand why. Stay informed and adapt your business, helping you to win back customers and keep ahead of competitors.



We keep things simple

You get the data you need, without any unnecessary distraction and our prices stay low. By presenting your data in a way that everyone understands, you won't lose time trying to figure out what it's telling you.

We respect your reputation

All our surveys are concise and our skilled team is upfront about how long they will take. Your customers stay relaxed and you get more accurate responses, all while we uphold your reputation.

Investing in data to develop your business makes sense.

We'll help you get the information you need to make better decisions, so your shopping centre thrives.

Getting insight from your customers doesn't have to be complicated or costly.

CONTACT OUR TEAM TODAY FOR A FREE CONSULTATION ON HOW WE CAN HELP YOU.