

CUSTOMER INSIGHT
DOESN'T HAVE TO
BE COMPLICATED
OR COSTLY.

"We have been working with Retail Maxim for 4 years to carry out intercept surveys across our portfolio of shopping centres. We have found them to be both extremely effective and efficient but also great value for money. The insights we gain from their bespoke surveys and accompanying analysis provides an unparalleled understanding of our visitors. Equally, the team are a pleasure to work with and we look forward to our continued collaboration with them."

ELLANDI LLP

TRYING TO CREATE A COMPELLING FUTURE HIGH STREET FUND BID?

Getting funding is difficult if you don't have the data to back up what you're saying.

Retail Maxim can provide you with **bespoke, affordable insight data** from the public using on-street Intercept Surveys. Get the information you need to help councils across the country visualise how to make their local high streets come alive again.

Building on over 20 years' experience, our team focuses on understanding what you need to know and why. You get a **tailored approach to collecting insight directly from people on the high streets of your choice**. We ask people the right questions the first time around, so you won't be left wishing you'd asked something different.

Need to get insight from people not currently using the high street?

We can help with that too, so you can plan a high street that works for everyone.



We keep things simple

You get the data you need, without any unnecessary distraction and our prices stay low. By presenting your data in a way that everyone understands, you won't lose time trying to figure out what it's telling you.

We respect your reputation

All our surveys are concise and our skilled team is upfront about how long they will take. People stay relaxed and you get more accurate responses, all while we uphold your reputation.

Boost your credibility with local

councils. Craft winning proposals with high-quality insight from Retail Maxim and make your high street visions happen.

Getting insight from the public doesn't have to be complicated or costly.

CONTACT OUR TEAM TODAY FOR A FREE CONSULTATION ON HOW WE CAN HELP YOU.